

ENGINEERING | SOFTWARE MANAGEMENT SPACE

FAST FACTS

What is ENGINEERING SOFTWARE MANAGEMENT (ESM)?

It is the administration and optimization of expensive engineering or technical applications such as Autodesk®, OpenWorks®, Petrel®, CATIA®, ANSYS®, Solidworks®, MATLAB® and others.

TYPES OF ENGINEERING SOFTWARE

CAD E&P MDA

EDA GGRE EPC

CAM G&G CAE

REASONS TO IMPLEMENT ESM

- ✓ LICENSE COMPLIANCE
- ✓ OPTIMIZE RESOURCES
- ✓ USER PRODUCTIVITY
- ✓ IMPROVE WORKFLOW
- ✓ CREATE PROACTIVE BUDGET

INDUSTRIES THAT CAN BENEFIT FROM ESM



Oil & Gas



Engineering



Aerospace



Electronics



Mechanical & Precision Instruments



Automotive

COMMON SOFTWARE LICENSING MODELS



PERPETUAL

- a non-expiring license to use an application



SUBSCRIPTION

- renewable license; includes software support and updates during the coverage period



CONSUMPTION-BASED or PAY-PER-USE

- customers pay relative to their software usage

80
PERCENT

of historical vendors and all new entrants will offer subscription-based business models by 2020

- GARTNER.COM

Learn more about the benefits of **Engineering Software Management** to your organization. Visit www.openit.com or email us at info@openit.com for more information.