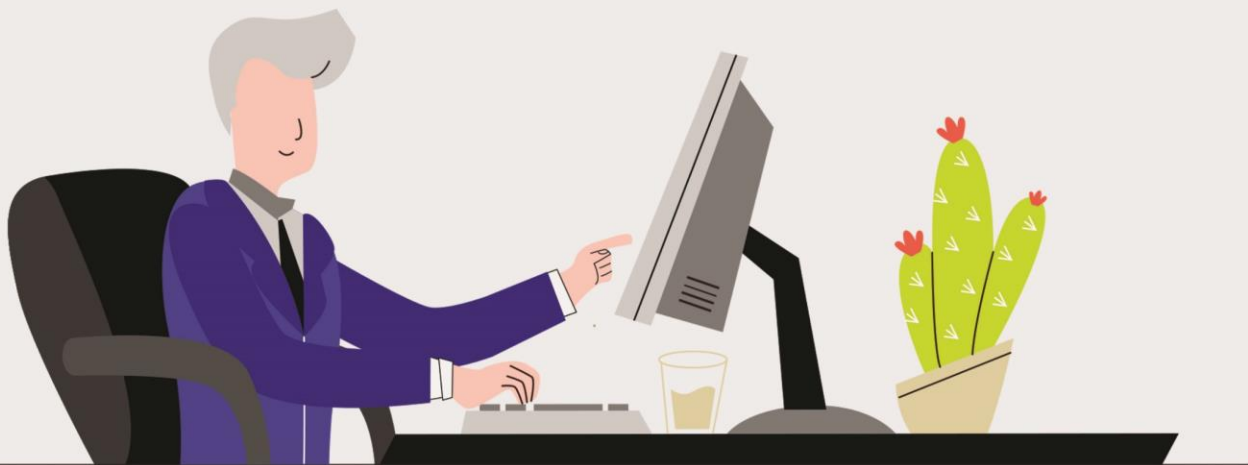# Understanding
True License Usage

Software license optimization allows organizations to:

- maximize the use of their licenses
- reduce costs
- stay compliant with their software agreements

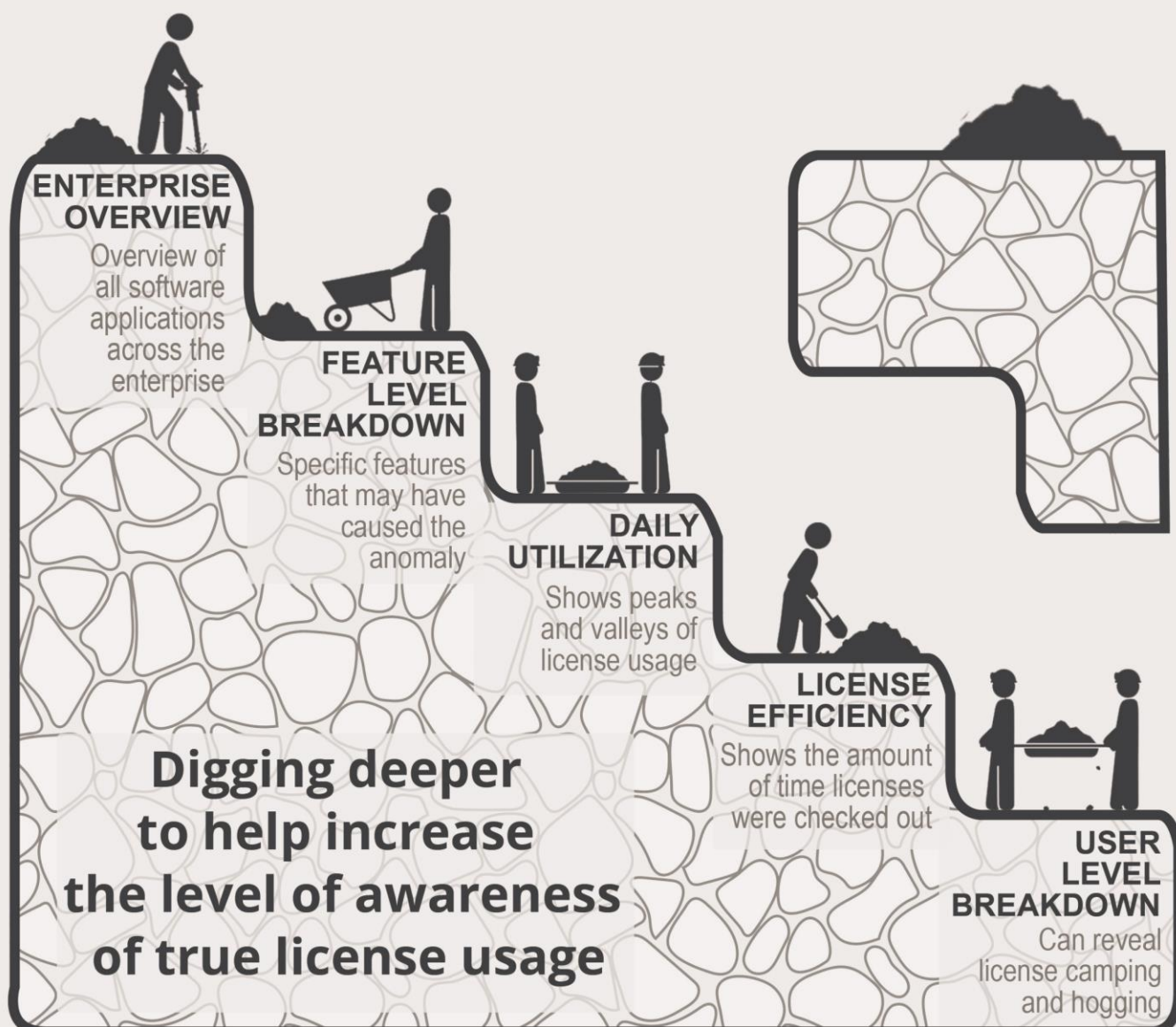And it starts from understanding true license usage.

Key
Findings

30% savings in annual software cost can be achieved by understanding true license usage through implementation of a robust SAM

when companies enhance their software management, profits increase as much as **11%**

* 2018 BSA GLOBAL SOFTWARE SURVEY: Software Management: Security Imperative, Business Opportunity

Degrees of
Awareness

ENTERPRISE OVERVIEW
Overview of all software applications across the enterprise

FEATURE LEVEL BREAKDOWN
Specific features that may have caused the anomaly

DAILY UTILIZATION
Shows peaks and valleys of license usage

LICENSE EFFICIENCY
Shows the amount of time licenses were checked out

USER LEVEL BREAKDOWN
Can reveal license camping and hogging

Digging deeper to help increase the level of awareness of true license usage

GET STARTED

Learn more about how Open iT can help you maximize your software investments.
www.openit.com