

DISCIPLINE OBJECTIVES

1

License Optimization

By correlating what is purchased and what is used, organizations can right-size the number of licenses that they own and maintain



2

Process / Workflow Optimization

Having an optimized and cost-conscious approach to software applications helps an organization to improve its competitive advantage and profitability



3

Compliance

An effective ESM program ensures compliance through proactive management of all complex, wide-ranging software assets with different licensing methods across the globe

