




LicenseAnalyzer2020™

-  Stop paying for unused / underutilized applications
-  Optimize active/inactive consumption of licenses
-  Analytics for better vendor negotiations



Managing Engineering Software Licenses Simplified

According to Gartner, business leaders can **cut software spend by 30%** by implementing software optimization practices.

Businesses need detailed reporting and analytics to fully address common questions:

- Do you know who is consuming what software applications and from where?
- Do you have usage analytics or simulation of agreements to support vendor negotiations?
- Do you know who is consuming multiple licenses simultaneously or who is camped out on a license and not using it?
- Do you have the information required to accurately forecast/budget your software needs?
- Do you have insight to manage licenses effectively due to unplanned events?

PROVEN RESULTS

Open iT customers include global Fortune 1000 companies and research organizations in various industries such as energy, automotive, aerospace, engineering & manufacturing.



ROI achieved within 2 months



Reduced overall software costs by 10%



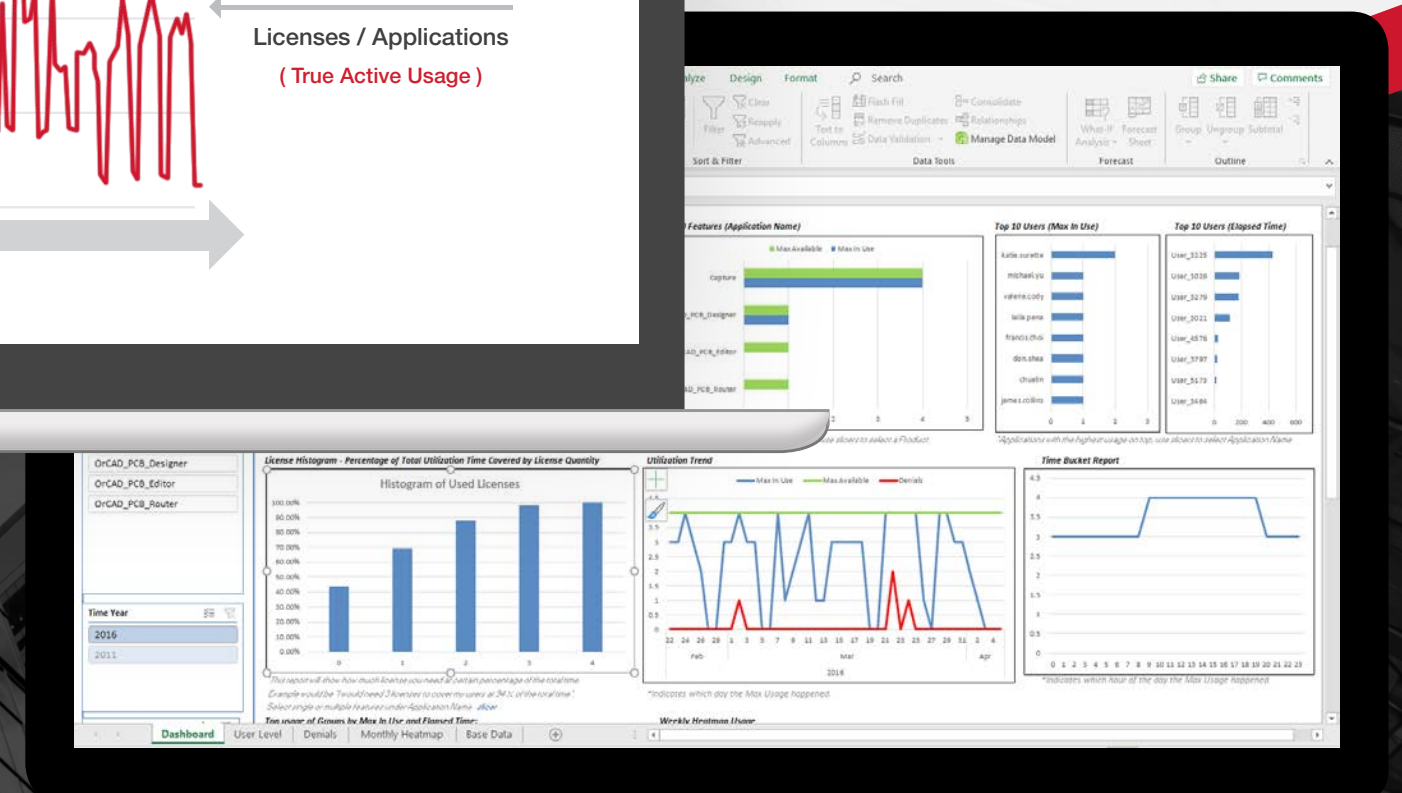
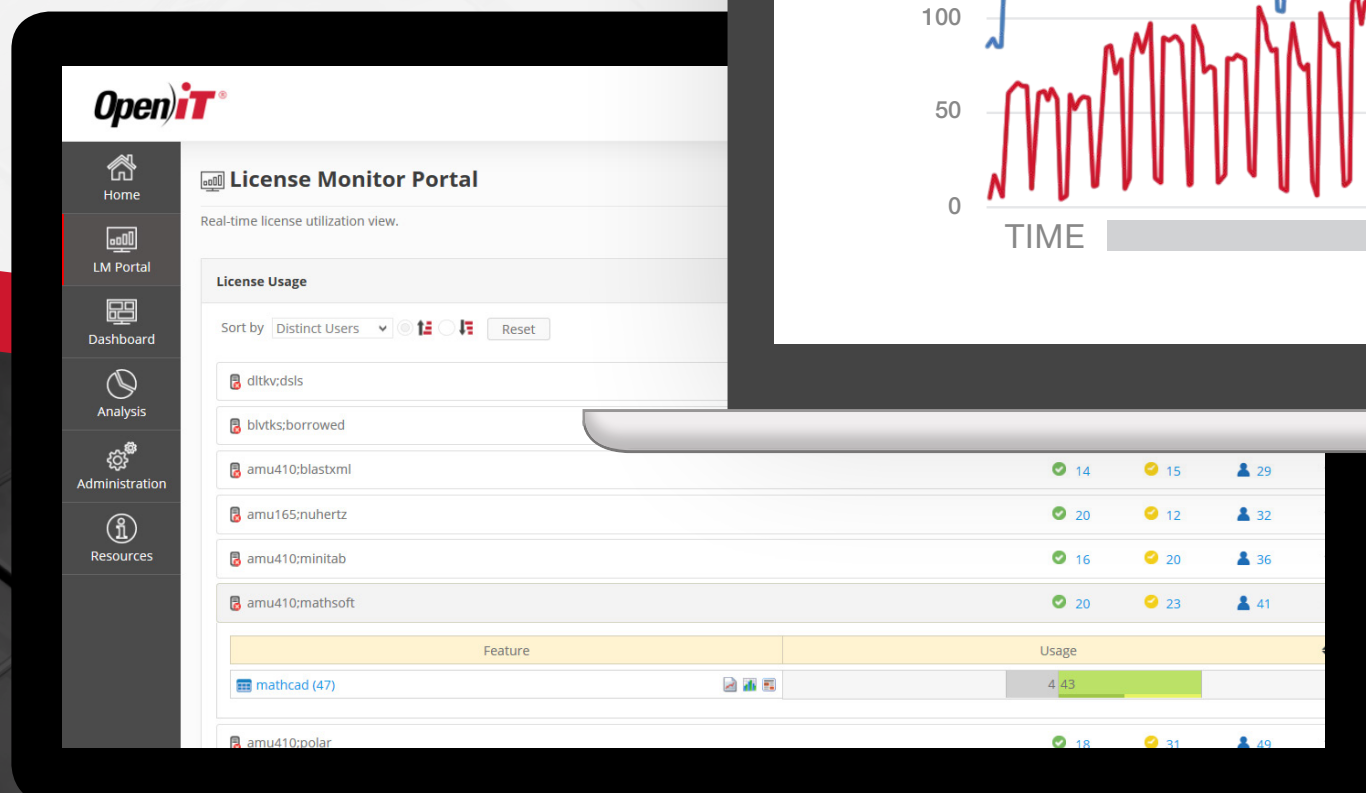
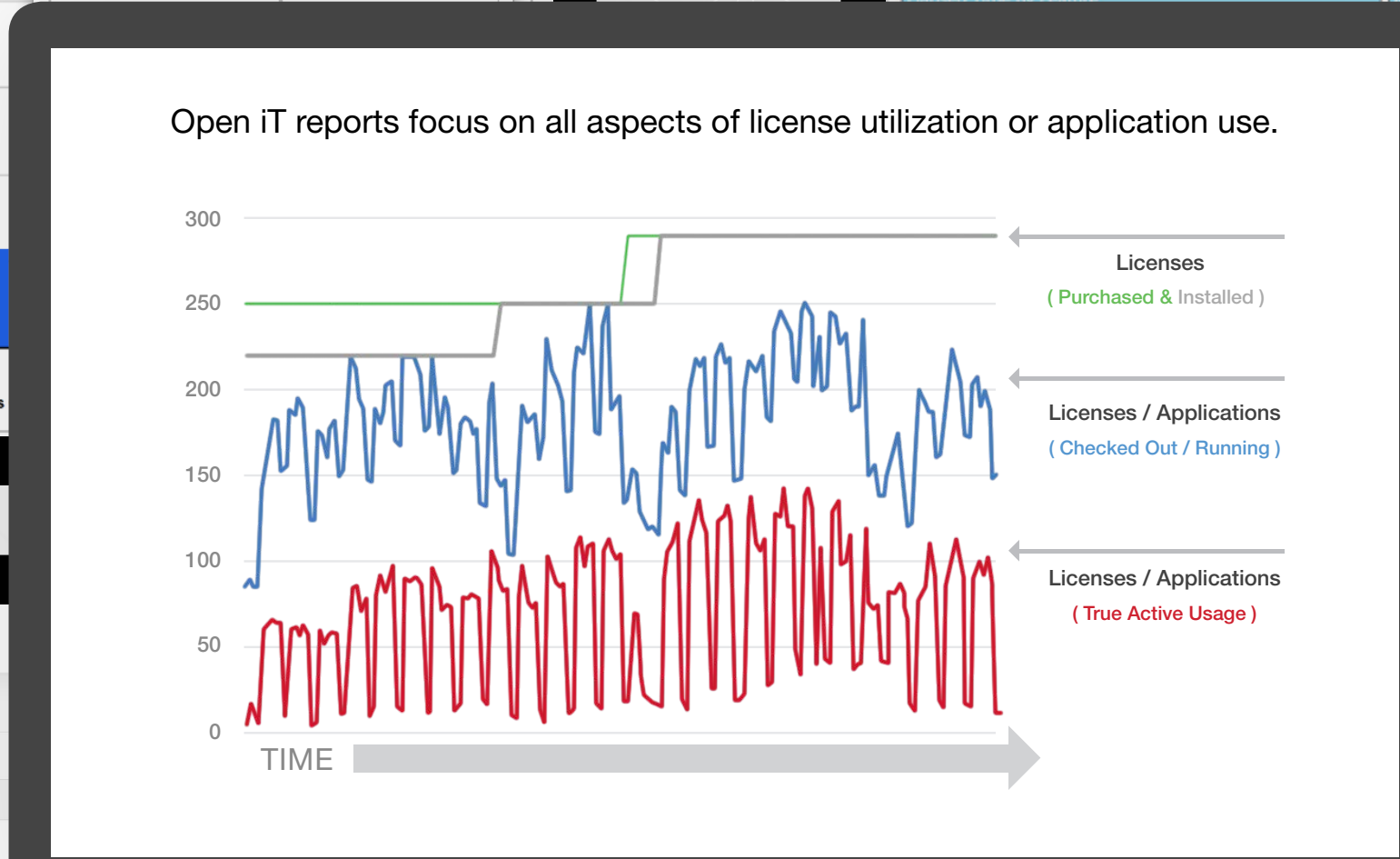
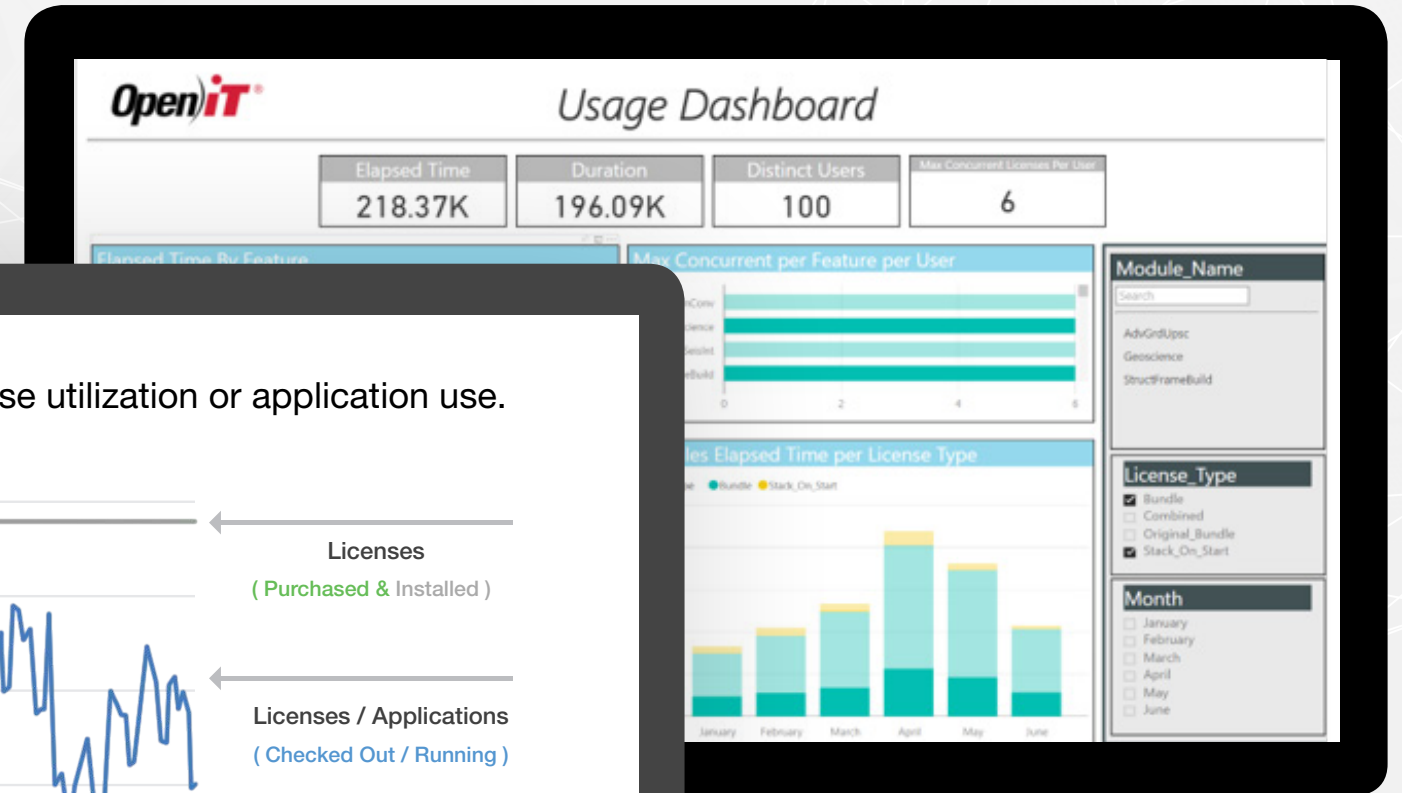
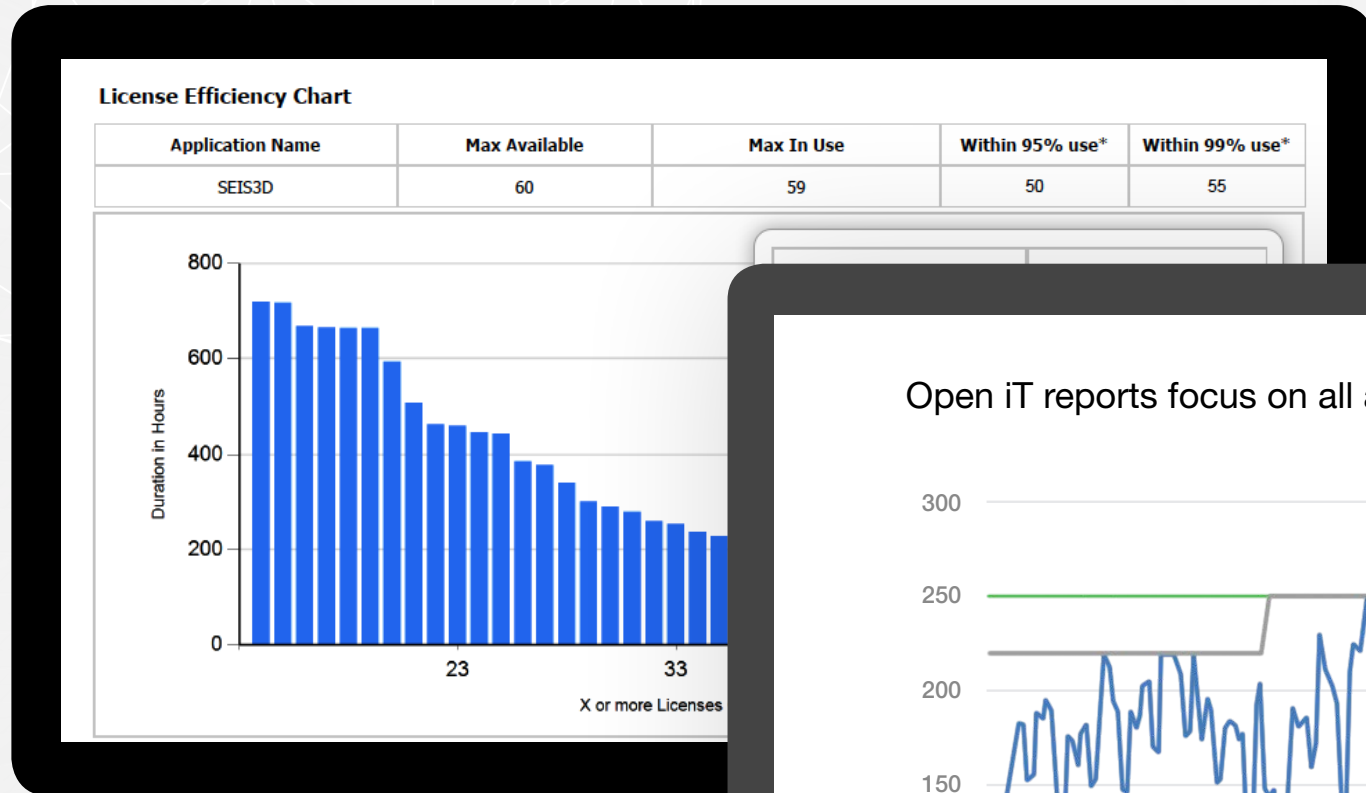
Yielded 47% reduction on software maintenance costs



Gained cost savings over 21 times their initial investment

Flexible and Customizable Reporting

Easily create customizable reports on software usage of all your applications.



Understand True License Usage

You can't manage what you don't measure.



Level 1 RUNTIME USAGE

- Meter and Report on Check In/ Out from License Manager, web apps and standalone licenses
- Real-time License Monitor
- Proactive Alerts
- Dashboards
- Efficiency Reports
- License Types Simulation
- Enable Pay-per-Use



Level 2 TRUE ACTIVE USAGE

- Ability to meter and report active/inactive license usage
- In-depth process metering with CPU, I/O, Keyboard, and Mouse



Level 3 MANAGED USAGE

- Automated license harvesting based on thresholds and policies including:
 - Prioritization of Users or User Groups
 - Optimization Scheduling
 - License Utilization Percentage



Sometimes you need to address complex issues to find simple solutions. Working with Open iT has helped us navigate the inner workings of our high-end software applications to monitor availability and activity levels – something we haven't been able to do up to this point. It helped us make data-driven decisions to negotiate with vendors without impacting active users working on high-priority projects.

Claus Moller, *Simplification Specialist*,
Maersk Oil



ABOUT OPEN IT, INC.

Open iT metering and optimization tools equip Procurement, IT, and Engineering Managers with advanced usage analytics to simplify the complexities of managing engineering applications and other technical applications. Open iT solutions provide fully customizable usage reporting, granular cost allocation for software license usage, and automated, industry-leading license harvesting capabilities across Windows, Unix and Linux platforms.

GET STARTED!

Let us show you how Open iT can help you get more from your global IT resources. To schedule a live online demonstration, you may contact sales@openit.com.



AMERICAS

Two Park Ten Place
16300 Katy Freeway
Houston, TX 77094
Tel: +1 281 599 3400

EUROPE | AFRICA

Karoline Kristiansens v. 5
N-0661 Oslo,
Norway
Tel: +47 22 20 40 50

Im Neuenbühl
D-71287 Weissach,
Germany
Tel: +49 7152 307090-0

ASIA | MIDDLE EAST

Doña Aurora Blvd.,
Gulang-Gulang, Lucena City
4301 Philippines
Tel: +63 42 710 856