

## CUSTOMER SUCCESS STORY

# Fortune 500

## Fortune 500 Industrial Conglomerate Identifies Usage Patterns and Cuts License Costs by 30%

*Metering Software Usage Enables Right-Sizing of Licenses and License Matching of Entitlements to Users*

### HIGHLIGHTS

- A Fortune 500 conglomerate realized the importance of negotiating vendor agreements based on actual usage instead of estimated usage.
- Open IT's capability to monitor and track software usage in different locations and across multiple platforms enabled them to identify user trends throughout their organization.
- They were able to right-size their licenses and reduce costs by 30%.

### BUSINESS OVERVIEW

A large industrial conglomerate involved with, among other things, energy and light metals, wanted to assess how its computer resources were being used, in order to better manage its IT expenditures. With a complex IT infrastructure distributed in multiple sites around the globe, getting a system-wide overview of its resource usage patterns and needs seemed a formidable task. Read further to see how they reduced license costs by 30%.

### BUSINESS CHALLENGES

Management was aware that accurate and comprehensive knowledge of IT and usage patterns could potentially yield enormous savings for software licenses alone. One problem area of increasing costs was in database software. Worldwide, the company had around 30 different license agreements with their database suppliers. These agreements were based upon estimated usage, while actual user statistics remained unknown.

## SOLUTION

Open iT Software was chosen to provide an accurate overview of IT resource usage in order to reduce license costs. The metering solution identified application users so licenses could be distributed to the users who needed them. Since usage was continually measured, trends were visible. In order to be able to document database software usage for negotiations with their providers, the company needed a robust, accurate and trust-worthy solution. Open iT LicenseAnalyzer2020 Level 1 counts a user once, regardless of whether they are using more than one application at a time. Neutrality is assured since the software is provided by an independent vendor, and data manipulation is prevented since the software stores measurements as signed, encrypted, read-only logs. The data gathered is then used to make easy-to-interpret reports, so managers can see trends and make informed decisions.

## RESULTS

Open iT software was implemented to measure a variety of IT system statistics, and the Open iT LicenseAnalyzer2020 Level 1 was used to document company-wide software license usage. Upon viewing license usage reports, the company quickly discovered that its maximum number of simultaneous database service users was significantly lower than had been estimated and paid for. With this knowledge, the company was able to match software license purchases to actual needs, and to reduce license costs by 30%. Additionally, with a better understanding of software user trends throughout the organization, the company was able to save more money by consolidating software license purchases in order to get enterprise discounts.

## About Open iT

Open iT offers flexible software usage metering and management tools that can significantly enhance the service value and business viability of any company seeking to deliver the best available IT solutions to its clients. We provide advanced hardware and software usage reporting and optimization solutions. Our customers use Open iT tools and services to reduce IT costs, increase performance and support business process improvements.

Open iT software enables fully customizable usage reporting, granular chargeback for hardware and software usage, and automated, industry-leading license harvesting capabilities across Windows, Unix, and Linux platforms. Open iT metering and optimization tools equip Software and IT Asset Managers with advanced usage metering across different license managers, in addition to other applications and web applications not using license managers.

## For More Information

Send email inquiries to [sales@openit.com](mailto:sales@openit.com) on any or all of the software solutions that may best fit your organization's needs, or visit our website ([www.openit.com](http://www.openit.com)) for more information.

We welcome customer feedback and offer help with technical questions through [support@openit.com](mailto:support@openit.com).



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