

Best Practices in Software Asset Management



Adopt these best practices in Software Asset Management to optimize your current SAM program.

Establish a Software Asset Management Policy

Know your 5W1H – What, When, Where, Why, Who, and How. Without these, it would be hard to set expectations and criteria to use in assessing the benefits of establishing a SAM policy.

Educate All Relevant Stakeholders On The Importance Of SAM

Introduce the details to your stakeholders.

Management

show a presentation of the expected costs and ROI and its impact on the organization's roadmap.

End-users

show a dashboard of their individual and department usage to identify software usage behaviors that they should address.



Find The SAM Solution That Focuses On Optimization

Your solution should be able to collect data from different sources regardless of the platform.

It should go through all the levels of usage and generate reports for various needs.

It should be able to map feature usage to your vendor's price book and simulate agreements regardless of licensing models.

Don't Hesitate To Use A SAM Managed Service Provider (MSP)

If you are in doubt, these MSPs can help your organization.



Be Updated On The Latest SAM-related News And Changes In Your Vendor's Licensing Modes

Read the latest SAM or ITAM-related news for the newest practices in the field to help you optimize your organization's own process.

Whether you're looking for a solution to optimize your engineering software or professional services to support your software license management program, Open iT will help you get started today.

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