www.openit.com

LicenseAnalyzer™

- Stop paying for unused / underutilized applications
- Optimize active/inactive consumption of licenses
- Analytics for better vendor negotiations



Managing Engineering Software Licenses Simplified

According to Gartner, business leaders can **cut software spend by 30%** by implementing software optimization practices.

Businesses need detailed reporting and analytics to fully address common questions:

- Do you know who is consuming what software applications and from where?
- Do you have usage analytics or simulation of agreements to support vendor negotiations?
- Do you know who is consuming multiple licenses simultaneously or who is camped out on a license and not using it?
- Do you have the information required to accurately forecast/budget your software needs?
- Do you have insight to manage licenses effectively due to unplanned events?

PROVEN RESULTS

Open iT customers include global Fortune 1000 companies and research organizations in various industries such as energy, automotive, aerospace, engineering & manufacturing.

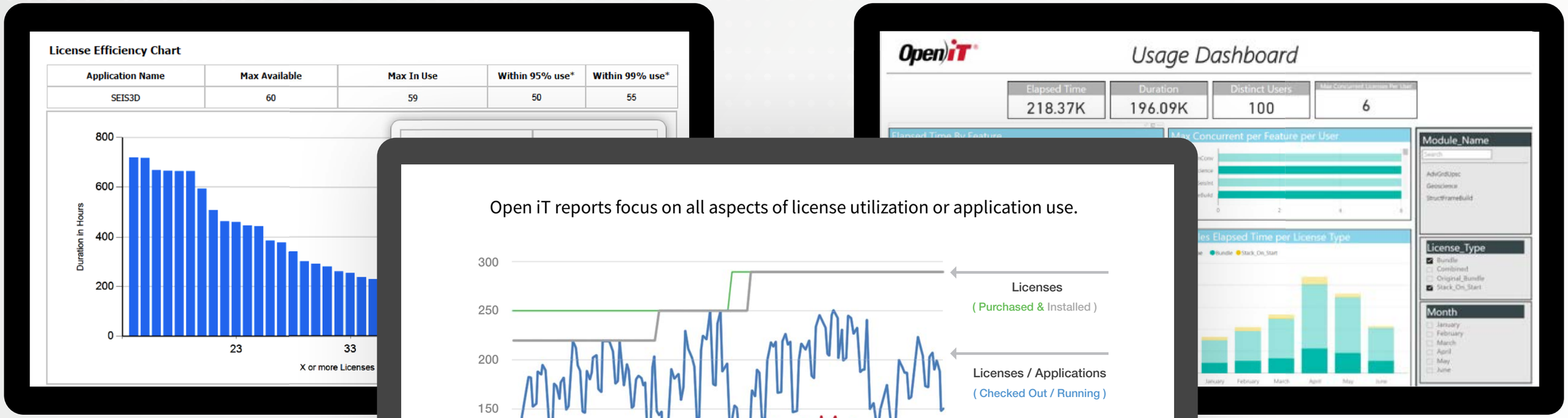
MURPHY OIL CORPORATION	ROI achieved within 2 months
NISSAN	Reduced overall software costs by 10%
Avio Aero	Yielded 47% reduction on key software assets
TotalEnergies (Maersk Oil, now a part of TotalEnergies)	Gained cost savings over 21 times their initial investment

TrueUse™

TrueUse™ is Open iT's embedded technology for determining the actual commercial use of licensed software products. It maps license features, components, and packages to vendor price-book products; correlates license events with application processes and user/computing activity; and applies rules, heuristics, and AI-assisted inference to produce product-level utilization, true concurrency, and license-model scenarios.

Flexible and Customizable Reporting

Easily create customizable reports on software usage of all your applications.





Understand True License Usage

You can't manage what you don't measure.

Level 1
RUNTIME USAGE

Collect usage data from a wide range of sources to meter checked-out licenses or applications.

Level 2
TRUE ACTIVE USAGE

Meter the activity levels of all standalone or server -based applications, cloud or on-premise to determine whether the applications are truly being actively used.

Level 3
MANAGED USAGE

Automated license harvesting based on thresholds and policies.

"Sometimes you need to address complex issues to find simple solutions. Working with Open iT has helped us navigate the inner workings of our high-end software applications to monitor availability and activity levels – something we haven't been able to do up to this point. It helped us make data-driven decisions to negotiate with vendors without impacting active users working on high-priority projects."

Claus Moller, Simplification Specialist
Maersk Oil (now a part of TotalEnergies)

ADDITIONAL PLUG-INS:

License*Predictor* - Forecasting and anomaly detection tool that analyzes current and historical usage data to predict future trends in license usage.

CLIMS - Advanced system that provides administrators a centralized portal for the administration and management of license files and license servers.

License*Planner* - Aligning IT with business strategy boils down to how business unit managers make decisions about financing.

ABOUT OPEN IT, INC.

Open iT metering and optimization tools equip Procurement, IT, and Engineering Managers with advanced usage analytics to simplify the complexities of managing engineering applications and other technical applications.

GET STARTED!

Let us show you how Open iT can help you get more from your global IT resources. To schedule a live online demonstration, you may contact **sales@openit.com**.

Open iT®

AMERICAS

OPEN IT, INC.
Two Park Ten Place Ste. 100
16300 Katy Freeway
Houston, TX 77094
Tel: +1 281 599 3400

OPEN IT LATINO AMERICA S.A. DE C.V.
Ignacio Pérez Sur 28,
Office 9-10, Col. El Carrizal,
C.P. 76030, Queretaro, Mexico
Tel: +52 (55) 2580 3645

EUROPE | AFRICA

OPEN IT NORGE AS
Karoline Kristiansens vei 5, N-0661 Oslo,
Norway
Tel: +47 22 20 4050

OPEN IT DEUTSCHLAND GmbH
Im Neuenbühl
D-71287 Weissach
Germany
Tel: +49 7152 307 0900

ASIA

OPENIT ASIA, INC.
Doña Aurora Blvd.
Gulang Gulang, Lucena City
4301 Philippines
Tel: +63 42 710 8566

OPEN IT JAPAN GK
c/o In Control, ARK Hills
Front Tower, 2-23-1 Akasaka,
Minato-ku, Tokyo, Japan
Tel: +81 80 9271 1046

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